

The Three Shifts

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The Health & Social Care Landscape

- The remodeling of the statutory sector: the ICBs, NHSE, the ‘quangos’
 - Local Government reorganisation
 - Less funding and delays in commissioning
- More demand on grant funders such as the Lottery
 - Loss of experienced staff
 - We know what the public want
 - What can we do with less funding?



***Kingscare Memory Café –
lost its funding***



***Influencing: Ed Davey MP & Steve
Darling MP at Paignton's Hub***

Coastal Challenges

(before we look at solutions)

- Tourism's domination of the economy leads to low paid, insecure and seasonal work
 - Torbay's economy among the weakest in the UK
- The median annual wage is £27,116, the UK's third lowest
 - Exeter, 24 miles away, has a wage of £33,375
 - Poor quality housing
 - 1,600 are on the housing waiting list
 - A life expectancy variation of over eight years
 - Inequalities are widening



“Torquay is the most dangerous place in Devon, new crime data map reveals”



£4,000,000 & the HMOs



An Ageing Population

- An average age of 49; the UK's is 40
 - 27% of residents are now over 65
 - In a decade 50% of working age
 - Declining birth rate: 1.4
- One in four have reduced ability to carry out activities
 - Low levels of life satisfaction, anxiety, and loneliness
- By 2045 population rising from 139,000 to 153,000. Many will be mature incomers
- Early entry into 73 care homes
- Health and care recruitment is an issue



Torbay Citizens Assembly transport engagement

The Three Shifts

1. Moving care from hospitals to communities

- Access to advice and information
 - Technology support
 - Enable Carers
 - Befriending
 - Social Prescribing
 - Volunteering
 - Small grant funding
- Create funding opportunities for innovation
- Develop Patient Participation Groups for health action outreach



**COVID-19
vaccinations
In
community
settings**

The Three Shifts

2. Making better use of technology

- The technology is already there; we're not telling people about it
 - Self funding
 - Personalisation, empowerment & self-care
 - Monitoring
- New ways of working for health and care workers; so increase incomes
 - Recruitment and retention of staff
 - Support Carers to support those they care for
 - Take control of the social media narrative



Blood pressure testing in Paignton Library. Out of 300 tests, 100 were referred. Monitors can now be borrowed from the Library



The Three Shifts

3. Focusing on preventing sickness, not just treating it

- Creating and maintaining the 'trenchlines'
 - Creating a holistic offer
- Going to where people are, rather than where we would like them to be
 - Supporting and coordinating the voluntary network
- Anti Poverty initiatives to tackle the social determinants of health
 - Advice & information
 - Co-design and Co deliver services
 - Empower communities
- See our 15,000 Carers as an auxiliary workforce
- Silo break to utilise all our resources to promote a healthy society
 - A move towards self-care
 - An attitudinal and cultural shift around ageing
 - Prepare for AI and automation



Housing advice at Paignton Hub



Melville Residents Association

Back to the Future

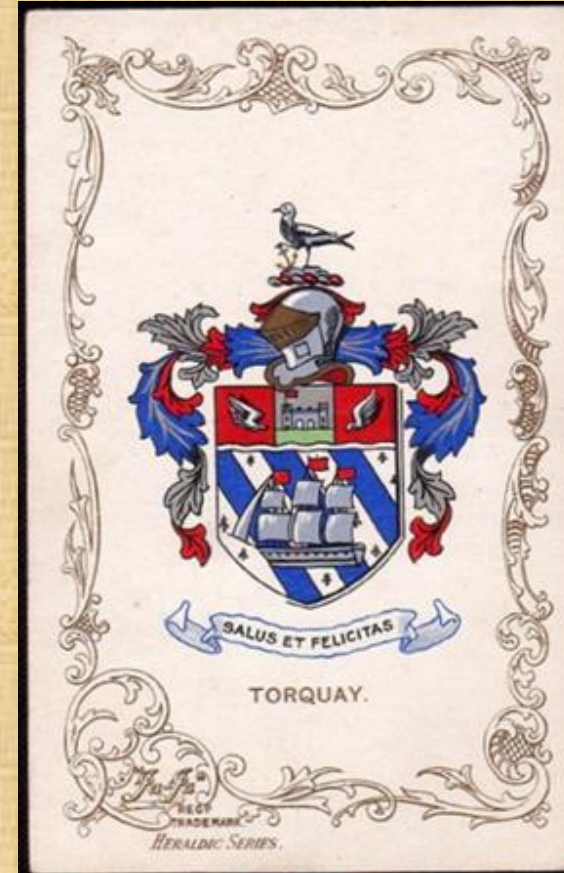
- We excluded people from town centres
- The town centre is now empty and crime ridden
 - 1,000 new homes must be built every year
- Reoccupy with small supported living apartments
- Design high density eco housing for our future population
- Key worker accommodation to attract staff
 - Free up under occupied housing



Why coastal communities matter

They may be around 20 years ahead of the nation in terms of an ageing population, the erosion of an existing employment base, and the polarisation of wealth and poverty.

Use them to prepare...



**Torquay's motto:
Health and
Happiness**